

# French American Innovation Day 2013

Innovation in Life Sciences as a Driver for Growth : a French American Challenge

5 & 6 December, 2013 - Joseph B. Martin Conference Center of Harvard Medical School (Boston, MA, USA)

## Support Packages

(Tailor-made packages also available upon request)

### Badge Package - € 5,000 / \$ 6,500

**Gold  
Sponsor**

- Logo on website, on electronic and paper based communication documents
- Verbal acknowledgement at the opening and closing of the conference
- Digital promotion during breaks
- Logo on the conference badge of each attendee
- 3 nominative invitations

### USB Package\* - € 2,500 / \$ 3,250

**Silver  
Sponsor**

- Logo on website, electronic and paper based communication documents
- Verbal acknowledgement at the opening and closing of the conference
- Digital promotion during breaks
- 2 nominative invitations
- USB Flash Drive customized with Sponsor logo and given out to conference attendees

### Lanyard Package\* - € 2,000 / \$ 2,500

**Bronze  
Sponsor**

- Logo on website, electronic and paper based communication documents
- Verbal acknowledgement at the opening and closing of the conference
- Digital promotion during breaks
- 1 nominative invitation
- Lanyards customized with Sponsor logo

### Pen Package\* - € 2,000 / \$ 2,500

**Bronze  
Sponsor**

- Logo on website, electronic and paper based communication documents
- Verbal acknowledgement at the opening and closing of the conference
- Digital promotion during breaks
- 1 nominative invitation
- Pens customized with Sponsor logo and given out to conference attendees

### Lunch Package (x2) - € 4,500 / \$ 6,000

**Gold  
Sponsor**

- Logo on website, electronic and paper based communication documents
- Verbal acknowledgement at the opening and closing of the conference
- Digital promotion during breaks
- Verbal acknowledgement before lunch
- Special digital promotion during the lunch
- 3 nominative invitations

### Coffee Break Package (x3) - € 2,500 / \$ 3,250

**Silver  
Sponsor**

- Logo on website, electronic and paper based communication documents
- Verbal acknowledgement at the opening and closing of the conference
- Digital promotion during breaks
- Verbal acknowledgement before coffee break
- Special digital promotion during the coffee break
- 2 nominative invitations

### Media Package (x3) - € 2,000 € / \$ 2,500

**Bronze  
Sponsor**

- Logo on website, electronic and paper based communication documents
- Verbal acknowledgement at the opening and closing of the conference
- Digital promotion during breaks
- 1 A4 size promotional flyer given out with conference brochure
- 1 nominative invitation

\* *Have to be furnished by the sponsor*

### Contacts

- **Pierre Benayoun** - [Pierre.Benayoun@inserm-transfert.fr](mailto:Pierre.Benayoun@inserm-transfert.fr)
- **Johan Le Men** - [Johan.LeMen@inserm-transfert.fr](mailto:Johan.LeMen@inserm-transfert.fr)
- **Bernard Malfroy-Camine** - [bmalfroy@mindset-rx.fr](mailto:bmalfroy@mindset-rx.fr)